

Tapping Into the Well of Online Income Opportunities

*Generate Multiple Streams of Wealth
Using a Simple, Step-by-Step
Blueprint to Help You Systemize
Your Approach to Unlimited Profit
Potential*

**By:
Ross Dalangin**

© 2008 Ross Dalangin
<http://www.OverflowingIncome.com>
All Rights Reserved

Tapping Into the Well of Online Income Opportunities

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, photocopying, recording or otherwise, without the prior permission of the publisher.

This book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, re-sold, hired out or otherwise circulated without the publisher's prior consent in any form of binding or cover other than in which it is published and without a similar condition including this condition being imposed upon the subsequent purchaser.

No responsibility for loss occasioned to any person acting or refraining from action as a result of any material in this publication can be accepted by the author or publisher.

Table of Contents

- Introduction: The Truth About Work at Home Business Opportunities – What You Need to Know as a Savvy Cyberpreneur**
- Step 1: Selling Products Through Free Social Sites on the Web – How MySpace, Squidoo, and Other Web 2.0 Spots Can Funnel Targeted Traffic Through Your URL**
- Step 2: Article Marketing for Financial Gain – How to Post Free Text on the ‘Net and Fill Your Pail With Commissions from Your Hyperlinks**
- Step 3: Spending Too Much Time Posting in Forums? Make Money While You Rack Up Friends Using These Saturation Tips to Help Monetize Your Chatty Nature**
- Step 4: Putting Private Label Rights to Work for You – The Win/Win Situation That Has Buyers and Sellers Clamoring Over This New Idea That’s Flooding the ‘Net!**
- Step 5: Using the World’s #1 Online Auction Site as Your Personal Wishing Well for Reaching Millions of Hungry Buyers**
- Step 6: Taking the Plunge Into Product Ownership – How to Find a Niche, Create a Product, and Launch It with an Army of Affiliates Pouring Money Into Your Bank Account**
- Step 7: Branching Off Into New Moneymaking Methods – Put Your Profits on the Wash, Rinse, & Repeat Cycle for a Maximum Return on Your Efforts**

The Truth About Work at Home Business Opportunities – What You Need to Know as a Savvy Cyberpreneur

Many people mistakenly believe that you have to be a savvy Internet expert in order to make a living on the World Wide Web. The truth is, you don't have to have advanced technological knowledge, a degree in web design, or a large start-up budget to launch a profitable business online.

Millions of ordinary men and women are finding their niche online and using the same techniques I'm going to show you to gain financial freedom opportunities and instantly achieve independence from the corporate grind.

It doesn't matter if you're a stay at home mom looking to supplement the family's income, a college student with no cash flow, or a retiree on a fixed income, you can use the ideas I'm sharing with you to easily set up shop on the web and start profiting immediately.

You Won't Become a Millionaire Overnight

It's a common myth that if you have the right tool, you can make millions overnight. This mindset is setting many people up for failure and disappointment. The only ones who have pulled in \$1 million within a 24-hour period are those who worked long and hard to set that kind of success up.

Many people who want to earn a living on the Internet get overwhelmed by the sheer number of ways you can make money. I'm here to show you what works – so that you can cut to the chase and avoid the pitfalls of trial and error.

In the end, it *is* possible to build up to millionaire status – if that's what you truly want. However, you should set your sights on learning enough to gain financial stability and eke out a comfortable living.

Your Internet Earnings Have No Glass Ceiling

There's one perk attached to working from home on the 'net that doesn't have to do with being able to work in your pajamas, see your family more, or not having to answer to a boss.

Your earning potential knows no boundaries. You never have to request a raise, wait patiently in line for a promotion, or look for a job that pays more. You can sit down and develop as many money-making opportunities as you want until you reach a level where you feel comfortable.

Tapping Into the Well of Online Income Opportunities

You Have the Freedom to Choose How You Succeed

Not everyone has the same skills or enjoys the same working environment. While anyone can accomplish the profit-pulling strategies I'm going to teach you, not everyone will gravitate to the same income streams.

Some of you may feel right at home developing online content and reaping the rewards of being a writer. Others may not be able to string two words together, but you have a sixth sense about the market and what the demand is within a certain niche.

Part of the learning curve that does so many entrepreneurs in is spending dozens of hours finding what works for them. They have to blindly face the obstacles, learning as they go.

With this eBook as your guide, you'll know after reading a specific strategy whether or not you'd like to try it, and I'll be very honest and give you insight into the pros and cons of each method.

You might see several items in the list that appeal to you, and some you never want to attempt. But keep an open mind to them all – because every method contained in these pages is currently a technique being used to support others who are earning a living fulltime on the Internet.

You Can Effectively Set Up Multiple Streams of Income

You're not relegated to choosing one career path and sticking to it, either. On the Internet, it's perfectly common for entrepreneurs to have many businesses running all at once.

One money stream may be from eBay, another from selling information in an eBook, and yet another pulling in profits just by participating in online forums! In fact, most online entrepreneurs set up a second income opportunity the minute their first is successful. It's addictive mastering an online education in financial success!

What You Need to Succeed

The best part is that you won't need to go around to investors trying to raise capital to launch your start-up business on the 'net. You won't need to rent office space, and there'll be no overhead expenses for employee salaries.

All you need is a computer and an Internet connection and you can catapult your Internet income forward. Ready to get started? My favorite place to start is the free way, so we're about to embark on a method that gives you freedom to get your feet wet for absolutely nothing!

Step 1: Selling Products Through Free Social Sites on the Web – How MySpace, Squidoo, and Other Web 2.0 Spots Can Funnel Targeted Traffic Through Your URL

Whenever anyone is getting started with an online business, it's best to keep costs low and begin seeing a steady stream of profits flowing in before you move on to bigger and better things.

One of the biggest ideas to hit the Internet in years is that of social networks. Maybe you've heard of how YouTube was sold for an estimated \$1.65 *billion*? That's because these sites are so popular with the masses that everyone's scrambling to ride the wave of the next big thing.

What Is Web 2.0 and the Social Networking System?

You might hear a lot of hype surrounding “web 2.0” and social networks. Basically, it's how the Internet is moving from a seller-to-buyer platform to something where people buy based on recommendations from their peers.

So let's say for instance you're a mom and you need some help because your baby has colic. You go online and start searching for information because it's 2 o'clock in the morning and your baby has been screaming for the last two hours straight. The pediatrician's office is closed and so is Barnes and Noble.

You might Google the word “colic,” or the phrase, “calming a colicky baby,” and many sites would pop up. Some of those sites will be commercial, selling books and items promising quick relief.

Others will be peer-to-peer group sites – networks of other moms going through the same thing. These women have been there, done that – and they can easily reply to your cries for help and offer a recommendation about a solution. You'll likely listen to them over an ad somewhere on the 'net because it *feels* more trustworthy.

Web 2.0 puts the power in the hands of the people. But as a product promoter, you can immerse yourself in their culture and cater to their needs. For instance, if you choose to create an eBook on Quick Fixes for Colicky Babies, the best place to “hang out” online would be in a forum with other mothers.

You don't blatantly Spam the forum advertising your eBook, but instead become a trusted, valued member of the community. You become the “go-to” person for advice.

Tapping Into the Well of Online Income Opportunities

And placed neatly in your signature file is a link to your authority product called Quick Fixes for Colicky Babies.

Social Networking Means You Have to Spend Time Being Social

Too many people go into the social network sites, create a profile, and leave it alone, wondering where all the traffic is that everyone's raving about. If you want it to work, you have to be seen and heard within the environment as one of *them*.

Each social site has a different angle to it. On MySpace, for instance, it's important to become popular by bulking up your friends' list and having people leave comments on your MySpace page.

On Squidoo, however, you don't have friends' lists, but you get ranked and get to participate in camaraderie by signing each other's guest books and joining groups with similar interests.

You can tell what's popular on the social sites by looking at tags or tag clouds. A tag is just a keyword that is relevant to your page, whether it's a blog at Blogger.com, a lens at Squidoo, or a profile on MySpace.

A tag cloud gives a snapshot of what the community as a whole is involved in. For instance, here's a screen shot of a tag cloud on Squidoo:



Tapping Into the Well of Online Income Opportunities

As you can see from a quick glance, books, marketing, money, music, shopping, travel, business and health are all hot topics. You can look at a tag cloud and develop an income stream from it.

So one way to make money would be to create a lens on Squidoo about books, using their money-making affiliate modules like Amazon.com. Whenever someone buys a book you recommend through your link, you make a commission!

Or maybe you have a website about traveling. Your lens could focus on a particular geographical area and inside your lens, you drive traffic back to your site where you sell travel gear, packages, or an eBook about travel safety.

If you notice people are searching for certain keywords on a social site, then bells should be going off in your head as to how you could make money from that topic. And don't limit yourself to a single social site – reach out to your target audience on all of them, since they're free!

Blogging for Big Bucks

Almost every mom on the 'net has already staked claim to a blog where she can rant and rave about whatever crosses her mind. She can blog about her baby taking his first steps or how she's wishing she could leave her job for freedom as a self-employed entity.

But most moms aren't monetizing their blogs and that's a shame because there's a lot of potential in blogs. There are two primary ways you can blog and you just have to find which method works for you – or, as many entrepreneurs do – utilize all of your choices!

The first method is to go to a site like Blogger.com and claim a blog that you want to start profiting from. What topics do you think you'd feel comfortable blogging about on a regular basis?

If gardening isn't your thing, then it's not wise to blog about it because you'll become bored and your lack of expertise might show through. But if you're crazy about knitting, then by all means claim a blog about that particular craft!

To create a FREE account at Blogger.com, you just visit the site and choose to “create a blogger account.” They'll ask you for your email address, a password, and a display name.

Next, you'll name your blog. Since your goal is to make money off of it, you want it high up in the search engines, so you'll need to use keywords related to your niche.

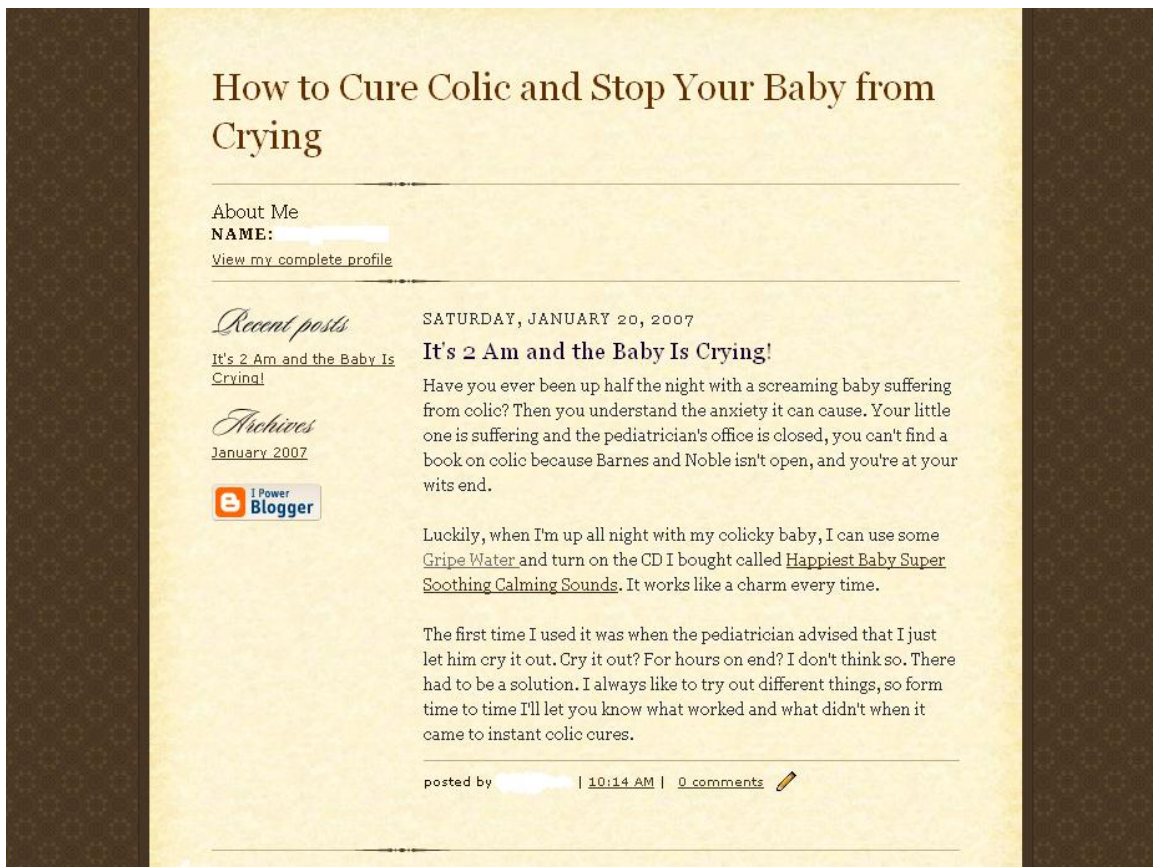
Tapping Into the Well of Online Income Opportunities

So if your blog is about curing colic, as our previous example showed, then your title might be something like, “How to Cure Colic and Stop Your Baby from Crying.” They’ll also ask for your URL. It will look like this:

[http://\[NameYourBlog\].blogspot.com](http://[NameYourBlog].blogspot.com)

Yours could be: <http://CureColic.blogspot.com>

Next on your task list is to choose a template for your blog. Then it’s created and all you have to do is start posting. Using any social networking site, your content needs to be valuable to the community for it to be effective. Here’s a screen shot of a sample blog set up with this idea:



Notice in the second paragraph there are links. Those are to products on Amazon that are linked through an affiliate ID code, so that if a reader takes my advice, I earn money!

While you’re working on creating valuable content, you also want to remember search engine rankings. Try to write your content so that it uses your keywords or phrases often. That way, whenever anyone searches for that topic in Google, there’s a good chance your blog will show up.

Tapping Into the Well of Online Income Opportunities

You want to use blogs to become an expert in your niche. You can also do product reviews and post links to products that you can sell. They can be your own products or affiliate items.

Using our example, you might write a blog entry about your baby having a bad bout of colic one night and then link to an eBook that helped you find a solution – or a product on Amazon.com that worked wonders for your little one. Your knowledge and helpfulness is what will earn money for you!

There are other blogging sites, and each one has a slightly different set-up. But making money from it is basically the same. You link to items that will produce an income for you and blog about it like a pro!

Squeezing Squidoo for All It's Worth

[Squidoo](#) is the brainchild of Seth Godin, a best-selling author and Internet marketer. Another free social networking site, Squidoo lets you set up an endless number of pages called “lenses.”

Instead of it being a blog with archived entries, Squidoo is a page you can update and change the content on as you rise in LensRank against others using the site. You ideally want to be listed in the Top 100 list.

When you log onto Squidoo, you can set up an account in 1 easy step. Enter the following information into the sign-up page:

- First name
- Last name
- Email address
- Desired username
- Password

Then click on the button to Create a Lens. You can choose from lenses that already have modules on them or customize your lens with modules you choose. A module is just an element of your Squidoo page.

Step 1 of creating a lens is choosing a title. Again, use keywords for your topic. This time, let's use the example of making a Paintball lens so that you can sell paintball equipment and make money from it. The title might be: Paintball for Tweens.

In step 2, you just say whether you want a custom lens or one that already has modules on it for various purposes. For our example, we'll choose a money-making lens.

Tapping Into the Well of Online Income Opportunities

In step 3, you just pick your URL, which will look like this: [http://www.squidoo.com/\[YourLensName\]](http://www.squidoo.com/[YourLensName]). You'll also choose which category your lens fits in best with – so we'll choose "sports." You'll also need to say if it's family/office safe – meaning it has no adult content.

Step 4 is just entering the best keywords for your lens. Don't enter irrelevant keywords just to help you rank higher. You'll do best to stick with the subject matter so that your true target audience can find you. So I'll enter variations of the word "paintball."

When you're done, you'll get to edit and fill out your lens. Every lens has an introduction module. Write a little keyword-optimized paragraph or two about your topic. The search engine spiders will pick up on your introduction and use it to index your lens in the SERPs. Let's look at a dummy lens we created:

Hi, shawn | Log Out | My Lenses | FAQ | SquidU | [Make A Lens!](#)

My Account - Hot Stuff - Groups - Charities -

Find a lens on...

Paintball for Tweens

by shawnadoodle

Rating: ☆☆☆☆☆ (by 0 people) Your rating: ☆☆☆☆☆

Paintball Discounters For
All Your Paintball Needs-Top Brands In Stock.
Free shipping!
www.paintball-discounters.com

Paintball Airsoft
Low setup cost. High quality. Mobile, weekend business.
www.battlefieldsports.com

Ads by Google

Are Tweens too Young for Paintball?

My mom is worried. She read an article in the paper about two Austin kids who were playing paintball and one of them shot the other in the eye. "You'll shoot your eye out" is something she always says.

Now this is funny when it's in the movie A Christmas Story, but it really bugs me that she nags me about playing paintball. I'm 12 years old and I know how to play paintball safely.

I wear protective paintball gear like a mask, a vest, and even gloves to protect my hands. She still worries, but as long as I show her I'm responsible, I think she'll let me keep playing.

Paintball Store

Stuff I like

Need some paintball items? Check out my store.

Ultimate Guide to Paintball
Price: \$19.95
Paintball is one of the fastest growing action sports worldwide, played in 50 countries, and boasting more than 3.5 million participants. The author... [more >](#)

Precision Ground Premium BB Pellets-Paintball
Price: \$6.47
Paintball BB's!! .200 Count .12 g Bottle. Can only be used with the spring operated airsoft guns with velocities of 270 ft/sec or less.

Splati (DVD)
Price: \$9.98
The competitive world of paintball opens up an escape route from the pain of everyday living for

shawnadoodle
Hello world. This is my bio. I can edit it later!

(This is shawnadoodle's only lens. For now!)

Ads by Google [Advertise on this site](#)

Paintball Discounters For
All Your Paintball Needs-Top Brands In Stock.
Free shipping!
www.paintball-discounters.com

Paintball Airsoft
Low setup cost. High quality. Mobile, weekend business.
www.battlefieldsports.com

What's here

- Paintball Store
- Paintball on CafePress
- New Guestbook
- New Netfix
- More...

Save and Share

You can create a different account for each niche you want to profit from – one for your parenting lenses, one for sports, another for marketing, and so on. And each time someone buys from your modules, you earn money as a co-op, which means Squidoo gets part of it for charity and you get part, too! However, if you link to your own site, they don't get a portion of that money.

Tapping Into the Well of Online Income Opportunities

Making Your Profits with a Jazzed-Up MySpace Page

When using MySpace, you have to tread more carefully. You can't blatantly market on MySpace or else they'll ban you from the community. They dislike it when you add a certain number of friends to your list in one day because people have developed automatic adding tools to their cache of social networking tools.

The best way to leverage [MySpace](#) is to truly immerse yourself in the community and interact with others. MySpace has over 100+ million people and is growing every day.

And they're not all teenagers chatting about music and movies, either! In fact, it's recently been estimated that 47% of the community is over 35 years old. So if you're targeting grown-ups, don't worry that there might not be a big enough audience.

MySpace is more of a blog than Squidoo, and it's important to reach out to community and pull them into your page. You'll have comments left for you and you'll need to visit other pages and leave comments. They're all hyperlinked to help exchange traffic.

When you use MySpace, it's best to lure visitors away from your MySpace page before you use a hard-selling tactic on them. For instance, you can create a free report and offer it to your readers, linking them to your domain.

When they land on your domain, they can opt in to your subscriber list to get the report and then you can contact them later for marketing purposes. Your page and your freebies should be valuable to the community so that word will spread and you'll get even more traffic from your efforts.

When you set up your MySpace profile, it's best to have a picture of you. It's a true social setting and people will want to get to know you. Some marketers use fake personas in their profile, so get an image of a person you're legally allowed to use for your profile if you're operating with a pen name.

To set up your account, go to [MySpace.com](#) and select Join Now. Enter your email address and your name along with your password. You'll also enter things like the country, postal code, gender and your birthday. If you enter your birthday, then you'll be featured on MySpace when your birthday month rolls around.

The next form will let you upload your picture. Then you'll invite your MySpace friends to join your friends' list. If you don't know anyone yet, choose "Skip for Now." Next you'll see your profile through your control panel.

Tapping Into the Well of Online Income Opportunities

You can start blogging, adding photos, friends, videos, and other options. MySpace has too many features to name here. Take a little time and play around with your profile to set it up the way you like it.

To reach out and start amassing traffic to your own blog, you want to search for others who have the same interests as the topic you're choosing to blog about. Invite them to be your friend and once they are, you can add a hyperlinked comment to their blog.

Connecting the Strands of Your Social Marketing Strategy

Social networking is a wonderful way to keep your advertising costs low and your profit potential high. Even large corporations are getting involved in networking with consumers via social sites, so it's logical that small businesses and entrepreneurs follow suit.

Keeping up with social networking can be time consuming. You may want to start off with one or two sites and add to the list as time goes on. All of the sites can connect to one another because you can easily link your pages together – from your Squidoo lens to your MySpace page to your Blogger blog, and so on.

It's better to keep up with one or two pages and make them really good than try to spread yourself too thin and leave empty pages floating around on the 'net. That isn't the way to profit from them because you'll never be viewed as the go to person on any of the sites.

Next we're going to get into article marketing. It's an element that can easily tie in with your social networking efforts – and it's a tactic that lets you drive tons of targeted traffic to your website. Oh, and it's FREE, too!

Step 2: Article Marketing for Financial Gain – How to Post Free Text on the ‘Net and Fill Your Pail With Commissions from Your Hyperlinks

As with most things on the ‘net, there are free and fee-based options. I’m going to suggest you start your article marketing methods out the free-way, but you can always implement some options where you pay a nominal fee to showcase your articles and drive traffic back to your site.

What Is Article Marketing?

Article marketing is when you write (or outsource the writing of) an article and distribute it out over the ‘net. Your ultimate goal is to drive traffic through your article to your websites, or to other people’s sites where you’re an affiliate earning commission.

When you’re using article marketing as your method of traffic generation, the idea is to let the content be viral. You ideally want as much coverage as possible with the articles you distribute.

Instead of allowing one publisher to broadcast your content, you want dozens or hundreds of people to pick it up and expose it to their audience. Publishers like to use other people’s articles even if it means giving them links to the author’s site because they’re in desperate need of content.

You get traffic either from links within the body of the article, if it’s allowed, or through the Bio box, which is also known as the “About the Author” space, usually positioned at the very bottom of the article.

The bio box can contain a quick fact about you, such as “Published author of five books on...” But you’ll also want to include a sentence like, “To find out more, visit [author’s name] site at [www.\[domainname\].com](http://www.[domainname].com)”

How Are Articles Used By Publishers?

Publishers have various needs for articles being marketed on the ‘net. Some own AdSense websites, where they fill hundreds and thousands of pages with text to lure in readers. The text is surrounded by AdSense ads and whenever a reader clicks on them, the publisher makes money.

When they can put free content on their site and reap the rewards of AdSense profits, then their only overhead is the hosting of the domain each month, which is a negligible cost at best.

Tapping Into the Well of Online Income Opportunities

Others have a newsletter where they've promised information to be distributed about a certain topic each month to their subscribers. If they're busy with other areas of their business, they like to stop in and pick up free content from article marketing sites and ease the pressure of having to write unique content.

Article Generation – Outsource or Do-It-Yourself?

If you have time to write the articles yourself, along with the skill to put some sentences together that intrigue the reader, then you should take the self-writing course to success.

Outsourcing only tacks on an additional amount to your expenses, and in the beginning, you want to keep costs low. Whether you do it on your own or hire someone to do it for you, you'll want to make sure they (or you) adhere to some guidelines for the creation of the articles.

When a publisher has success with articles under your name, they're going to come back looking for more. So you want to provide good quality. The higher the quality, the more exposure you get, which equals more traffic and ultimately, more sales.

Many people try to focus only on keyword density. Although keywords play an important part in your traffic ability, you also want the articles to be readable and enjoyable.

Create your articles around a solid idea, and implement a keyword strategy at about 3%. When you go to 5% and higher, it makes the text awkward and hard to read. Let's look at the difference between a 3 and 5% keyword density in the examples below:

Example #1 at 3% keyword density:

If you've been stopped for drunk driving and received a DWI, try to remain calm and non-confrontational. A DWI may seem like the end of the world, but if you follow protocol, you may be able to get the current charges dismissed. You need to hire a capable attorney who can guide you in how to represent your case before a judge and possible jury. If the DWI will impact your career, then it's best to go to your supervisors and explain the situation rather than waiting for them to discover it on their own. It can be very humiliating.

The keyword "DWI" has been used 3 times for this batch of 100 words, or at a 3% density. Now let's look at how it appears with a 5% density. Notice the difference in how smoothly it reads.

Example #2 at 5% keyword density:

Tapping Into the Well of Online Income Opportunities

If you've been stopped for drunk driving and received a DWI, try to remain calm and non-confrontational. A DWI may seem like the end of the world, but if you follow protocol, you may be able to get the DWI charges dismissed. You need to hire a DWI attorney who can guide you in how to represent your case before a judge and possible jury. If the DWI will impact your career, then it's best to go to your supervisors and explain the situation rather than waiting for them to discover it on their own. It can be very humiliating.

We usually replace the actual words by using replacements like "it." Repetition may be search engine friendly, but you have to cater to both robots (or spiders) and the humans ingesting this information.

You also want the article itself to be a teaser. Let's say you have a business where you sell an eBook on affiliate marketing. You can write an article for distribution called, "Affiliate Marketing 101" and send it out on the 'net to be picked up by other publishers.

These people may be your competitors, but they also need content in the same niche, which you've fulfilled for them. Your article should be informative enough to make the reader feel it was good, but not give all of the details away.

Your bio box will drive traffic to your site by saying something such as, "To learn more affiliate marketing tips, visit [author's name] at [website URL]." If the reader found your first article good, then chances are they'll click through on your link because you've positioned yourself as an expert in that subject matter.

Make sure the title of your headline captures the reader's attention because your first reader will be the publisher searching for content. If they feel your headline is interesting, chances are they'll follow through to read the entire article.

Where to Distribute Articles for Marketing Purposes

There are many places on the net where you can upload your articles so they'll get picked up by publishers. Some are free and some make you pay for exposure. Let's look at the most common article marketing depots:

Ezine Articles

When you get an account at www.EzineArticles.com, you'll start out having to go through a process where your articles take about a week to get approved. After 10 accepted submissions, you get faster approval because you've proven yourself to the editors. You're only allowed to link to your site in your Bio Box.

It's free to get an author's account with Ezine Articles. Publishers love the articles there because they've been carefully reviewed so that they don't appear like Spam or blatant self-promotion. Once your article is approved, it stays in the cycle of articles for six months.

Tapping Into the Well of Online Income Opportunities

Ezine Articles has an RSS (Really Simple Syndication) feed to alert website owners and ezine publishers that there's new content available within their niche. Plus, many are on an email list to receive notification right to their inbox.

Go Articles

A faster way of getting your articles available to publishers is to use www.GoArticles.com. This is also a free service, and unlike Ezine Articles, you're allowed to post affiliate links directly within the main text of the article.

Article marketing will spike your traffic temporarily, but you always want to continue providing fresh content to the various article directories. You should have your site ready to convert the traffic into sales.

This coverage isn't just about getting the one time conversion, however. Becoming an expert author in your field means branding yourself as the primary "go-to" person in your niche. This lends credibility to you and allows you to partner up with others in the industry for joint ventures.

Direct Marketing

Not all article marketing is done through a distribution service. You may find a list of Ezines that cater to your niche and contact the publisher directly for exposure to their readers.

You can offer to provide free content in exchange for them allowing you to include a Bio Box or your links directly within the article itself. You can invest in a list of Ezines and find your niche at www.directoryofezines.com.

Other Article Distributors

New article directories are popping up all the time. Some are gaining in popularity. You can use a combination of directories to saturate the market with your text and ultimately maximize your potential for traffic and sales.

Here's a list of more article directories you can use:

- www.isnare.com
- www.snaparticles.com
- <http://www.a1articles.com/>
- <http://www.content-articles.com/>

Tapping Into the Well of Online Income Opportunities

- <http://www.earticlesonline.com/>
- <http://www.free-articles-zone.com/>
- <http://www.getyourarticles.com/>
- <http://www.iwantcontent.com/>
- <http://www.justarticlesonline.com/>
- <http://www.myarticlepub.com/>
- <http://www.newarticlesonline.com/>
- <http://www.postarticles.com/>

You can perform a Google search for the key phrase, “article directory” and find out what new sites have sprung up that you can become a contributor of content to. Some authors like to slightly change each article for individual sites rather than submit the same one to every directory.

A Last Word About Article Marketing

The best thing about having your articles distributed is that they usually stay online forever. With other advertising, such as Pay Per Click marketing, your exposure stops when you stop paying the fee.

You may want to Google a combination of first and last names in quotation marks until you find one with no matches. When you find one, you can use it as your pen name and make it simple for you to track the publication of your submissions.

More than anything, you want to position your links on sites and in front of readers where the click-through rate will be high and the relevancy golden according to what search engine spiders are looking for.

Your next step in tapping into the well of online income is to start using your online forum participation to generate sales. If you post strategically, the link in your forum signature can be an absolute goldmine.